

BAHAMAS–CHINA FRIENDSHIP VLOG COMPETITION

Official Contest Overview and Rules

Presented by the Bahamas China Friendship Association (BCFA)

June 15, 2025

1. Purpose & Objective

This initiative seeks to foster greater mutual understanding between the people of The Bahamas and China through the lens of Bahamians who have experienced China firsthand. Participants will create a video blog (vlog) that showcases Chinese culture, people, history, cities, food, or daily life—narrated or subtitled from their unique Bahamian viewpoint.

2. Eligibility

- Open to **Bahamian nationals** only
 - Must have **traveled to China** between January 2024 and November 15, 2025
 - Participants must fall into one of two categories:
 - **Category A:** High School Students (12–18 years old)
 - **Category B:** Adults, University Students, and Business Professionals
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3. Vlog Guidelines

- **Duration:** 1 to 5 minutes
 - **Language:** English required; Chinese phrases encouraged
 - **Content:**
 - Must be original and filmed by the participant
 - Must include narration or subtitles in English
 - Should highlight cultural, historical, or human-interest themes in China
 - **Format:**
 - HD video (minimum 1080p)
 - Posted on a public platform (YouTube, Vimeo, Facebook) with required hashtags
 - Use of BCFA-provided hashtags mandatory for entry tracking
 - **Submission Deadline: November 15, 2025**
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4. Judging Criteria

- Creativity and originality
- Cultural depth and insight
- Clear Bahamian perspective
- Technical quality (audio, editing, visuals)
- Emotional/intellectual resonance
- Social media engagement and views

5. Prizes

Category A – High School Students

- 1st Place: \$800 or equivalent souvenir
- 2nd Place: \$500 (2 winners)
- 3rd Place: \$300 (4 winners)

Category B – University/Professional

- 1st Place: \$800 or equivalent souvenir
- 2nd Place: \$500 (5 winners)
- 3rd Place: \$300 (8 winners)

Viewer's Choice Awards for Top 80 most-viewed vlogs

Limit: A single contestant may win **up to 3 prizes maximum**

6. Registration & Support

All participants must submit a completed **registration form**.

Register now at: www.bcfa242.org

Support and inquiries: info@bcfa242.org

7. Awards Ceremony

Finalists will be honored at the **Friendship Vlog Showcase & Awards Ceremony** in December 2025. Select videos will be featured on BCFA's digital platforms and media partners.

8. Terms & Conditions

By participating, you grant BCFA the right to share, reproduce, and promote submitted vlogs for educational and promotional purposes.